



A tart new introduction with double blooms in hues of orange and gold.

Echinacea 'Marmalade'

Size: 26–30" tall by 24–30" wide

USDA hardiness Zones: 5(4)–9

Sun/shade: Full sun.

Soil: Average garden soil, well drained.

Moisture: Moist, but well drained to get established, once established, it is very drought tolerant.

Disease and Pests: None known.

Landscape use: Borders, foundation plantings, small urban gardens, wildlife gardens, cutting gardens, containers.

Market appeal / Uniqueness: Marmalade is a strong plant that supports truly double marmalade orange blooms. The color of the blooms is two toned. On some days, and in different light, it will look more tangerine-orange, but on most, it will look just like fresh marmalade from the jar spread onto your Sunday morning toast.

Propagation methods: Tissue culture, divisions.

Date of introduction to market: June 1, 2010

Bloom time: Early to mid June for 8 to 12 weeks.

Cone-ffections Series
Angela's Garden Notes



With blooms the color of tart orange marmalade and **stems as sturdy as the strongest selection**, Marmalade will add another dimension to your garden. Layered with selections like 'Hot Papaya', 'Milkshake' and 'Meringue', you'll be able to create a **cutting garden** that's the envy of your neighborhood.

Marmalade is a **medium sized** plant with **large, fully double pompom blooms** that won't disappoint. The blooms are a light, yellowish-orange with many perfectly formed ray petals and a tufted bonnet of even deeper golden orange on top on the double cone. The plants are **vigorous and healthy** and have **multiple buds per stem**. The foliage is narrow like the yellow coneflower (*Echinacea paradoxa*), one of its parents, but it is so deep green and glossy, it does not detract from the overall look of the plant. Marmalade is one of the earlier selections to bloom.

"When Arie showed me pictures of his latest Coneflower hybrid I was blown away! Echinacea Marmalade's fully double flowers are amazingly large, fragrant, and held atop strong stems in the garden — it doesn't get any better than this!"

~ Chris Hansen, Great Garden Plants



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