



The blooms resemble a fancy party skirt

Echinacea 'Southern Belle' PPAF

Size: 30–36" tall by 30–36" wide

USDA hardiness Zones: 5(4)–9

Sun/shade: Full sun.

Soil: Average garden soil.

Moisture: Moist, but well drained to get established. Once established, it is very drought tolerant.

Disease and Pests: None known.

Landscape use: Borders, foundation plantings, small urban gardens, wildlife gardens, cutting gardens, containers.

Market appeal / Uniqueness: Southern Belle has flat ray petals that stick out from the fully double, deep magenta colored cone like a formal pink pettiskirt. Arie has infused *Echinacea tennesseensis* into the mix giving this new selection extreme vigor, amazing bloom power and a super long life.

Propagation methods: Tissue culture, divisions.

Date of introduction to market: June 2011

Bloom time: Early to mid June for 12 to 14 weeks.

Cone-ffections Series
Angela's Garden Notes



We are thrilled to bring you this fantastic new selection from Arie Blom of AB-Cultivars in The Netherlands.

The color saturation on each bloom of Southern Belle is quite unbelievable. Images look as if they have been altered, but it truly is that deep and bright. A true magenta in every sense of the word. Crayola would be proud.

This new selection is the first of our hugely popular Cone-ffections series to name the long lived *Echinacea tennesseensis*, with its floriferous and super long blooming period, one of its parents.

The blooms of Southern Belle resemble a fancy party skirt and they last for weeks before fading to a softer pink. The blooming period of this plant may very well be the longest of any hybrid introduced yet.



This plant is patented. Asexual propagation of this plant is illegal without written permission from Plants Nouveau, LLC.